2010 GCMS ALLIANCE ISSUE!
VELYnda Makhene, President

TOWN HALL ON:
MSMS’S LEGISLATIVE PRIORITIES AND ELECTION UPDATE - SEPTEMBER 16, 2010
$1 Lots?

That’s right! Build with us, get your lot for $1.

Thinking about building a home? Now is the time! Get a prime lot in the prestigious Pine Hollow Estates or Kings Pointe Greens for only $1 (Values from $200,000 - $300,000) with any new build through Pine Hollow Custom Homes. Call us today for details to start the process of building your new home at these fabulous prices.
The framers of the U.S. Constitution understood that organized interests would always attempt to exert influence on policy. They developed a constitutional system of republican government that takes organized interests as a given, and thus allows interests to weigh in on policymaking in various ways.

This year there will be elections for various positions including Supreme Court judges, governor, state representatives, senators, and federal representatives. The winners will have great impact on our medical practices. Our reimbursement will depend on their decisions. Your malpractice laws will be decided by them. Our businesses are regulated by them. We need to get involved in this election process to have candidates supportive of our interests get elected.

Elections are very expensive. Support candidates with generous financial contributions. Contribute generously to your Michigan Doctors political Action Committee (MDPAC). You can also help by endorsing candidates, giving fundraisers and conducting grassroots activities such as get-out-the-vote drives. Please attend fundraisers to show the strength of our medical society. Please let us know of fundraisers you are involved with so we can let our membership know about them.

Please note that people with interests opposite of ours, will be working hard to have their own candidates win. We need to work harder to prevail in this election process.

On September 16 we will be hosting a Town Hall meeting on the MSMS Legislative Agenda, and Election Update featuring Dan Michael, MD, President of MSMS. Please come to hear this important information which impacts you, your family, and your practice!

Venkat K. Rao, MD
THE ALLIANCE 2010:
A POSITIVE FORCE IN OUR COMMUNITY

Each year, the July issue of THE BULLETIN features the activities and contributions to organized medicine of the Genesee County Medical Society Alliance (GCMSA) for both the past and the coming year.

An alliance is a bond, connection, or an association between individuals or groups of people to further the common interests and goals of the members. The goal of the GCMSA is to work together with physicians to build a healthy community and support the goals of the medical society.

The Alliance was the volunteer arm of the Genesee County Medical Society (GCMS), originally known as the Women’s Auxiliary, when organized in the 1930s. This was back in the days when the vast majority of physicians were men and wives were relegated to a subsidiary role in the medical community. Fortunately, times have changed as evidenced by the large numbers of women in the profession, and the energetic role that the GCMSA plays in our area. Now more than 250 members strong, the Alliance is active in both community projects to improve the health and safeguard the health of county residents and political advocacy for Medicine’s important issues.

The GCMSA Health Promotion projects include encouraging high school students to consider a career in the health care field by becoming a Health Careers Volunteer. Free CPR classes are offered to those students who register to volunteer in area hospitals. The Shape Up For Life Challenge encourages regular physical activity as an important ingredient in a healthy lifestyle.

The GCMSA organizes the annual Healing Hands 5K Run/Walk to benefit the Genesee County Free Medical Clinic and has raised hundreds of thousands of dollars over the last several years to keep this important community asset viable. The Alliance actively works with the Genesee County Health Department to promote and provide childhood immunizations throughout the year.

The “Stop America’s Violence Everywhere” (SAVE) campaign combats the growing problem of violence as the perceived solution to problems and conflict in our schools and homes. The Alliance promotes conflict resolution and problem solving materials that can be used for violence prevention educational programs. There is a child’s book series that includes the titles, “I Can Handle Bullies”, “Hands Are Not For Hitting”, “I Can Choose”, and “I Can Be Healthy.” These books promote values such as kindness to others, honesty, and healthy habits that may not be taught in the home.

The “Reach Out and Read” program is a national effort that advocates literacy and a love of books and reading for underprivileged kids.

Books are distributed to pediatric primary care clinics in deprived areas.

Members of the Alliance Political Action Strike Force have taken your issues to Lansing for face-to-face discussions with legislators on important issues such as the proposal for a tax on physicians to bail out the Medicaid program.

Other activities available to Alliance members include travel, gourmet, investment, and art interest groups. The “Reach Out and Read” program is a national effort that advocates literacy and a love of books and reading for underprivileged kids.

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As you can see, the GCMSA is a vital and active partner of the GCMS, far more than any other Alliance group in the state. Check out the website at www.gcmsalliance.com. Better yet, ask your spouse to become a member and take advantage of great opportunities to volunteer, contribute, socialize, and learn.
EXECUTIVE DIRECTOR’S MESSAGE

OUR ALLIANCE PRODUCES!

This is the time each year where we reflect on the wonderful work of the GCMS Alliance. As Alliances experience the buffeting of the ever changing world of physician families, our Alliance continues to produce great outcomes. While its membership has diminished slightly, its productivity has not changed a bit. I would be remiss if I did not mention that the dues are insignificant, and membership by our member spouses would be money well spent.

Please take a moment to review the past years accomplishments of the Alliance which was beautifully lead by Elizabeth Jordan. It is thrilling to see each years Alliance leadership step to the fore and keep the organization moving forward. The core of the Alliance is its members. As in any organization, there is a core group that maintains focus and direction. They are always looking for new ideas and new blood just as the Medical Society does. It is hard not to be excited by this incredible group of volunteers. Take a moment, think about participating with them if you are a spouse and reading this, and with GCMS if you are a physician.

Peter Levine, MPH

ACHIEVEMENT:
GETTING YOUR REVENUE CYCLE TO FOLLOW DOCTOR’S ORDERS

PNC ADVANTAGE FOR HEALTHCARE PROFESSIONALS offers CFO: Cash Flow Options, a comprehensive suite of products and services delivered through a specialized team of healthcare business bankers. We work closely with you to custom fit integrated solutions that can accelerate the collection of receivables. Improve the way you make payments and help ensure access to cash. And we’ll examine every opportunity to improve your revenue cycle, so that you have more time and energy to focus on your practice. To learn more about all the ways we can make your cash flow healthier, go to pnc.com/hcpbusiness or call Sandra Rudko-Gerkin at 734-919-4126.

Count On
Anita Abrol
Anita Abrol, CPA

As the Managing Principal at Lewis & Knopf, Anita is passionate about undertaking careful planning for her clients. She focuses her practice on providing quality, hands-on service to clients in a variety of industries. This is accomplished by providing prompt, expert advice with a high degree of professionalism and personal service. Anita’s comprehensive approach to client service allows her to not only meet the needs of each client, but to serve as a partner in their business and ultimately, their success.

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I am honored to be representing our district on the Board of MSMS as of the recent House of Delegates Meeting.

It is my second “tour of duty” on the MSMS board, having been there before as the chairman of the Young Physicians Section.

I am happy to report that the Board is still as high functioning as it was when I last witnessed it up close.

I am also very happy to report that my fellow District Director and our current GCMS president, Dr. Venkat Rao, has been elected chair of the Finance Committee. I am confident that the responsibility he has shown in managing our local finances will carry over to East Lansing.

At the recent HOD we celebrated on Saturday as Michigan has become the 38th state to enact a smoking ban in the workplace. It is refreshing now to be able to dine and socialize without carrying home the cigarette smell on our clothes!

The MSMS will be integral in our practices in the upcoming year as we begin to digest the intricacies of the health care reform bill. I look forward to being able to communicate our members concerns to them and their guidance to you.

Genesee County has the most proactive membership that I have witnessed at the state level. I am honored to represent us and will do my best to carry on our rich tradition of responsible advocacy for our patients and our peers. Thank you.

S. Bobby Mukkamala, MD
District VI Director

Announcement

GCMS members now entitled to 15% discount on automobile and homeowners insurance.

For details, contact:
POTTER & ROOSE INSURANCE
810-767-8590

Providers of insurance for the GCMS & its members for 50 years.

906 Mott Foundation Bld., Flint, MI 48502

GCMS HAS TWO ENDORED SERVICES:
THE EMERGENCY MEDICAL Centre of Flint. Please contact Joanne Pratt at 810-232-6101.
PPI COMMUNICATIONS PHYSICIANS ANSWERING SERVICE Please contact Debbie Green at 810-733-9921.

Healing Hands 5K Run/Walk: A Success!

This year’s Healing Hands 5K Walk/Run, the GCMS Alliance’s major gift to the county, was a sight to behold. The number of runners and walkers was at the highest level ever. The event raised more than $100,000 for the Genesee County Free Medical Clinic. This event is a marvel of organization, and is a credit to the GCMS Alliance.
Geranium Brunch 2010

By Elizabeth Jordan, PhD

On Tuesday May 25, 2010 Genesee County Medical Society Alliance held its annual Geranium Brunch at Warwick Hills Country Club in Grand Blanc to honor all past presidents and welcome the 2010 - 2011 President Mrs. Velynda Malekene. 2009-2010 President Dr. Elizabeth Jordan, thanked the Board and officers in particular for their hard work and dedication to the organization during the past year. Executive Director Mr. Peter Levine and Administrator Mrs. Marcia Gzym were recognized for their tireless support of GCMSA.

Dr. S. Bobby Mukkamala President Elect of GCMS and an Alliance member was the guest speaker. Dr. Mukkamala thanked the Alliance for working on behalf of their spouses and for making Genesee County a better place. In particular Dr. Mukkamala noted the efforts GCMSA made during the past year to support the development in downtown Flint by utilizing facilities in the area for meetings.

Attendees enjoyed fruit salad, chicken crepes, salmon, crustless quiche with rolls and orange sorbet served by the efficient staff at Warwick Hills Country Club in Grand Blanc to honor all past presidents and welcome the 2010 - 2011 President Mrs. Velynda Malekehene. 2009-2010 President Dr. Elizabeth Jordan and welcomed her to the Past President’s Club.

Fernandez gave the Past President’s Pin to Elizabeth Jordan and Alghanem, Secretary and Amita Desai, Treasurer. Past President Liesbeth Warwick Hills. Past President Rula Ali-Bakr administered the oath to quiche with rolls and orange sorbet served by the efficient staff at downtown Flint by utilizing facilities in the area for meetings.

GCMSA made during the past year to support the development in County a better place. In particular Dr. Mukkamala noted the efforts by Elizabeth Jordan, PhD attended.

COMMENTS OF BOBBY MUKKAMALA, MD

It is an honor to be able to address you this morning at the Annual Geranium Luncheon. I address you today with great appreciation of your efforts, great admiration for your energy, and great respect for your leadership.

It is with great regret that I came to the realization this morning that after 10 years of membership in the GCMSA, this is my first annual luncheon.

I will do my best to not miss this event in the future.

To Dr. Elizabeth Jordan: I wish you heartfelt congratulations. As I read your final President’s Message column, I was reminded of your efforts to expose our Alliance to the progress we are making in Downtown Flint.

The medical community in our area has thrived in years past. This success, while certainly attributable to the talent of our physicians and their families, was also due in no small part to the economic vitality of Flint as the headquarters of General Motors.

Now, as we see that goliath of a company restructured due to economic hardship, we also see our town going through the same remodeling. And now, it is not the automotive manufacturing sector that makes up the lion’s share of our jobs base. It is the medical sector.

So, thank you Dr. Jordan for reminding us of our history and keeping us engaged in the rebirth of our downtown. A special thanks for taking our members to my restaurant!

Thank you to all of our past presidents for giving their time to better our community’s health and welfare. I am a firm believer that any progress we make in bettering our community will come from the efforts of engaged individuals.

It is from the involvement of past GCMS and GCMSA presidents that I have observed the true impact of philanthropy. That commitment can be displayed in the form of collecting personal hygiene items for the “Doctors And Their Families” drives, or running 5k in the rain (or in this year’s case, beautiful sunshine), for our Healing Hands event, or marching on Saginaw street for our Peace March, singing “We Shall Overcome” to declare our commitment to changing our culture of violence in our inner city to one of non-violence in the mold of Gandhi and King.

As a physician I often find myself stuck in the rut of daily office and operating-room headaches, it is easy to lose sight of those things in our lives that are truly important.

The GCMSA serves for me as a moral compass for my profession. You do this by identifying those issues that are very much related to the medical community but that would otherwise be under my radar. Thank you for keeping my focus on the things that truly matter.

Later this year, I will assume the presidency of our GCMS. In doing this I follow in the long list of physicians who sought to better, not themselves, but our profession and our community. I share in this larger goal.

Now, as we see that goliath of a company restructured due to economic hardship, we also see our town going through the same remodeling. And now, it is not the automotive manufacturing sector that makes up the lion’s share of our jobs base. It is the medical sector.

So in conclusion, it is my honor to be asked to address you formally. I have admired the work of the Alliance for years and I know many of you personally. I look forward to continuing to work together in our partnership to better the lives of our community.

Thank you,
Bobby Mukkamala, MD
The GCMS Bulletin

Genesee County Medical Society
Board of Directors Meeting — April 27, 2010

MINUTES

Motion:
That the Budget Report for the period ending March 31, 2010 be approved as presented. The Motion Carried.

Motion:
That all requests for membership be approved as presented.

Requesting Transfer of Membership:
Stephen A. Morris, MD

Requesting Reinstatement:
Denny Martin, DO
Fengxia Qiao, MD
Shaheen Mohammed, MD
Nikhil Vora, MD
Alvin Judd, MD
Mohamed A. Khedr, MD
Hytham Fadl, MD
Philip H. Hardy, MD
Daniel L. Walter, MD

The Motion Carried.

GOVERNOR JENNIFER M. GRANHOLM APPOINTS ALLIANCE MEMBER

Jayashree Kommareddi of Grand Blanc, community activist, is appointed for a term expiring July 15, 2013 to the Michigan Women’s Commission. The Michigan Women’s Commission focuses on improving the quality of life for women in the state by studying and reviewing the status of Michigan women, directing attention to critical issues that women face, recommending methods to overcome discrimination, promoting methods for women to develop their skills, conducting surveys and establishing advisory committees on vital issues, and recognizing the accomplishments of women in Michigan.
Health Career Student Volunteer Program

The Alliance is pleased to welcome Lisa Hasselbach, the new Volunteer Services Director at Hurley Medical Center. Lisa is filling the position of Debi Peters, who has retired after 31 years of dedicated service in volunteer services which has included our outstanding Health Career youth volunteer program for high school students in grades 10-12.

Please note the following information if your child desires to become a Health Career volunteer:

Student Volunteer Orientations scheduled for the school year 2010-2011:
- Monday, September 20 and Wednesday, September 23;
- Monday, January 17 and Wednesday, January 19;
- Monday, March 21 and Wednesday, March 23.

For further information, please contact Cindy Wren-Swart, (Health Career chairman) or Mary Lou Mathias, Health Promotion chairman.
Genesee County Medical Society Alliance
Annual Report 2009 - 2010

By D. Elizabeth Jordan PhD, Immediate Past-President

Our theme this year was “Celebrate the colors of your life.” During the year we explored the meaning of color in our lives and how it affects our personalities. We also explored the city of Flint and observed how the city is changing now that the glory days of the automobile industry are over.

We began the year with several members attending the Annual Detroit City Levee Update with Congressman Dale Kildee at the Genesee County office. GCMSS and GCMSA members joined in a wonderful discussion about our Health System Reform. Several members were able to voice their concerns and ask questions of Congressman Kildee and his staff. We continued our legislative work by attending the “White Coat March” on the Capitol in Lansing to protest Physician Tax. GCMSA members join GCMS members at their legislative committee meetings in the GCMS office on the first Monday of every month.

Our first program activity in September 2009 was our annual International Luncheon at the home of Dr. Danish Alamy in Grand Blanc. It was wonderful to welcome members from Washtenaw, Ingham, and Genesee counties. We explored the city of Flint and observed it affects our personalities. We also discussed the meaning of color in our lives and how it affects our personalities. We also explored the city of Flint and observed how the city is changing now that the glory days of the automobile industry are over.

On October 28th, 2009, our membership meeting took the form of a Walking Tour of Downtown Flint where we toured the new Rowe Building including the newly designed loft living spaces on the upper floors and business offices below, as well as the new University of Michigan-Flint dormitories. We also enjoyed a presentation by the Downtown Development Association and lunch prepared by Chef Louis Fernandez at the recently opened Club 501 Bar and Grill. Highlight of the day was a visit (and pictures) with Flint’s Mayor Dayne Walling. We shared with the Mayor many of the volunteer efforts of GCMSA and listened to some of his plans for downtown Flint.

The GCMSA Ball committee worked hard and was able to achieve a successful annual President’s Ball which was held at Warwick Hills Golf Club on November 7, 2009. Many Alliance and Society members danced the night away in the ambiance of the beautifully decorated ballroom and enjoyed scrumptious food. Theme for the night was “Eyes on the future” in honor of our-going GCMS President Dr. Elizabeth Jordan while welcoming incoming GCMS President Dr. Venkat Rao. Some past presidents of GCMS and GCMSA were able to enjoy the evening. A few members of the GCMS board had to be ‘beamed in’ in Star Trek fashion as they were attending the AMA interim meeting.

In January 27, 2010 our board meeting was followed by our regular membership meeting where we continued our theme on colors as we explored our personality traits. Group members self-selected traits most like themselves to determine whether they were blue, green, gold or orange. Having selected traits we then compared them to what those categories tell us about ourselves and how we should use that information to function as a group. The group leader had everyone declare their “color” and then we “celebrated the colors of our lives!” What fun to share and learn about each other!

In February we observed “Women’s Heart Health Month” while enjoying lunch at Woodfield Golf Club. Members wore red to bring attention to women’s heart health issues. This meeting was hosted by our own Health Promotions Chair Mary Lou Mathias who invited a speaker from the American Heart Association to discuss important information on how to stay heart healthy and what to do in an emergency. Attendees were given a red dress pin from the American Heart Association.

In March we explored Long Term Care in the ambiance of the Historical St. Paul’s Episcopal Church in downtown Flint. This meeting was conducted by past President Beth Schumacher who shared her expertise in this area.

On April 20th we have scheduled a play day for physician families at the Children’s Museum in celebration of Month of the Young Child. Adults had as much fun as the children and everyone enjoyed playing with the many hands on learning activities. Our Health Careers program continues to service many teenagers. This popular program chaired by Cindy Swart is full. Participants log numerous hours as they work in local hospitals.

We have passed over more than 2,000 “Hands are Not for Hitting” books to area schools this year.

We have collected $1,500 for the American Medical Association Foundation this year.

Marianne Almeida chairs the Healing Hands Committee which coordinates the Healing Hands Race with the Nurses group. They have already raised over $90,000 for the race on May 15, 2010. This money supports the Genesee County Free Medical Clinic serving people in the community who do not have insurance benefits.

Lakshmi Tummal is working with Hurley Hospital to encourage Resident Physician Spouses to join us.

Cheryl Thoms continues to chair the Friendship Group - mainly our senior members but anyone who would like to socialize may join them for lunch at least once per quarter.

Barb Pougnet is the current chair of our investment group - Women Who Count. They continue to count some gains and a few losses but are still in business.

Sema Brown leads our newest interest group - the Butterfly Council which meets every other month to support each other as we practice healthy habits and lifestyle change.

Membership Chair Peter Thoms’ hard work has resulted in 17 new members this year. We are pleased to welcome them to our organization.

New this year GCMSA has been invited by two Women’s Groups, in Flint and Grand Blanc, to share insights on Diversity. Attention was drawn to our diverse group when the Flint Journal published an article on the meeting we held at Jay Komparski’s house last year where we focused on learning about the similarities and differences in our group. Consequently, Beth Schumacher and Jay Komparski along with volunteers from our organization have been sharing information about the various religions, ethnicities etc. that make up GCMSA. We can truly say that we have truly “Celebrated the Colors of our Lives!”
GENESEE COUNTY MEDICAL SOCIETY DINNERTIME BUSINESS MEETING

Sept. 16, 2010
A Town Hall Meeting on MSMS’s Legislative Priorities And An Election Update

Call Marcia at 810-733-9923 for more information.

Check Out Our Website www.gcms.org

BUSINESS OPPORTUNITIES

**PEDIATRIC/INTERNAL MEDICINE PRACTICES FOR SALE**

**30-YEAR-OLD FAMILY PRACTICE FOR SALE**
West Branch, Michigan. Situated on 4 acres, 1,200 sq.ft. building, 3 exam rooms, 2,000 active charts, no managed care, very little Medicaid, presently seeing 15-20 patients Monday thru Thursday. 2009 gross income ~ $165,000. Asking $65,000 for practice and $215,000 for real estate.

**FOR SALE FAMILY PRACTICE IN IMLAY CITY**
Near US-69 & M-53. High visibility, 4-6 exam rooms, presently seeing patients 2-1/2 days, 30-35 patients per day or 100 patients weekly. Insurance mix 60% managed care, 40% Medicare, BCBSM - other. Approx. 2009 revenue $250,000. Asking $83,000 for practice. Real Estate also available: 1 story, 4,000 sq.ft. building, plenty of parking. Tax appraisal of $500,000 for real estate. Open to offers.

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Happy Birthday
Doctor - JULY

Louise Desgranges 1
John Hebert III 1
Gali Subbareddy 1
Tarik Wassie 1
Barina Zado 1
Ivana Vetraino 1
John Waters 3
Leslie Lerneux Jr 4
Linda Diane Norrell 4
David Wilson 5
Leonard Dias 6
Glen Sullenger 6
Abdelfattah Osman 6
Kamal Hasan 7
Kang Kwon 7
Purushottam Naik 7
James Gibbons 8
Niketa Dani 9
BB Ganatra 9
Fikria Hassan 9
Radwan Alkiek 10
Kathleen Justice-Kirtek 10
Barbara McIntosh 12
Frederick VanDuyne 15
Lawrence Irish 17
Ashvin Patel 18
Shahzad Sadiq 18
Earle McGarvah 19
Jeffrey Mitchell 19
Charles Bodem 20
Jose Fernandez 20
Jaime Balesteros 21
James Vyskocil 21
John Morrison 21
Farhan Khan 22
Nabi Zaki 23
Allen Turocke 24
Jae Chul Kim 25
Dong Whan Oh 25
Jon Santiago 25
James Knaaga 28
Orestes Iung 27
David Strahle 27
Linsey Gold 27
Sosa Kocheril 27
Eyaasu Habte-Gabr 28
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Robert Cross 29
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Did you know that American Physicians invests significant financial and other resources in the Michigan State Medical Society and Michigan Osteopathic Association? This support allows MSMS and MOA to continue their work on your behalf without raising membership dues.

It’s also the reason MSMS and MOA are asking you to switch if you’re not already a policyholder. American Physicians will strive to offer you a better rate or at least match your current premium.

If the cost is competitive, it just makes sense to:

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Exclusively endorsed by the Michigan State Medical Society ● A preferred partner of the Michigan Osteopathic Association

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